	5	4	3	2	1
Ideas/ Content	*Thesis is exceptionally clear, focused, and arguable *Main ideas obviously standout as important to supporting the thesis *Details richly support main ideas and are well-suited to the audience	*Thesis is clear and focused but not very arguable *Main ideas are clear *Details are suitable to the topic	*Thesis is understandable but not very effective *Main ideas are too broad and/or overly simplistic *Details are limited and/or overly general	*Thesis is unclear and/or lacks focus *Main ideas require the reader to make inferences *Details do not support the main ideas very well	*Thesis is missing in action *Main ideas are unclear *Details are irrelevant
Organization	*Order/structure move the reader through the text *Intro and conclusion are creative and effective *Transitions are effortless *Details fit where placed	*Order/structure present *Intro and conclusion are effective *Transitions are smooth *Details fit where placed	*Order/structure is inconsistent *Intro and conclusion present but too obvious *Transitions attempted and work sometimes *Details are not always well placed	*Order/structure lacking *Intro and conclusion are underdeveloped *Transitions not effective *Details seem randomly placed	*Order/structure haphazard *Intro and conclusion missing in action *Transitions not effective *Details confusing
Word Choice	*Word choice is striking, varied, and powerful *Slang, if used, is purposeful and effective	*Word choice is varied and appropriate but not powerful *Slang, if used, is effective	*Word choice works but is not interesting or powerful *Slang is too frequent and not purposeful	*Word choice is flat, imprecise, and repetitious *Expression detracts from the message	*Word choice is limited or inappropriate
Voice	*Exceptionally strong sense of audience, topic, purpose *Engaging, lively, honest, exciting, humorous	*Sense of the audience, topic, purpose *Engaging	*Limited sense of audience, topic, purpose *Inappropriately casual or stiff	*Lack of awareness of audience, topic, purpose *Writing is flat/lifeless	*Lack of awareness of audience, topic, purpose *No hint of the writer behind the words
Sentence Fluency	*Effective flow and rhythm *Variation in sentence length, structure, beginnings *Strong control over simple/complex sentence structure	*Flow and rhythm *Some repeated patterns in sentence length, structure, and beginnings *Control over simple sentence structure	*Flow and rhythm are not fluid and may cause reader to slow down *Repeated patterns in sentence length, structure and beginnings *Control over simple sentence structure	*Choppy and rambling; awkward *Monotonous sentence structures *Little control over simple sentence structures	*Incomplete, fragmented, rambling *Difficult to follow *No control over sentence structure
Conventions	*No significant errors *Easy to read *Little or no need for editing *MLA formatting followed	*Minor errors *Easy to read, despite errors *Moderate need for editing *MLA formatting mostly followed	*Some errors *Readable Significant need for editing *MLA formatting attempted	*Frequent, significant errors *Difficult to read *Substantial editing needed *MLA formatting needs work	*Extensive errors *Almost impossible to read *Extensive editing needed *MLA formatting missing in action

Total Score:

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